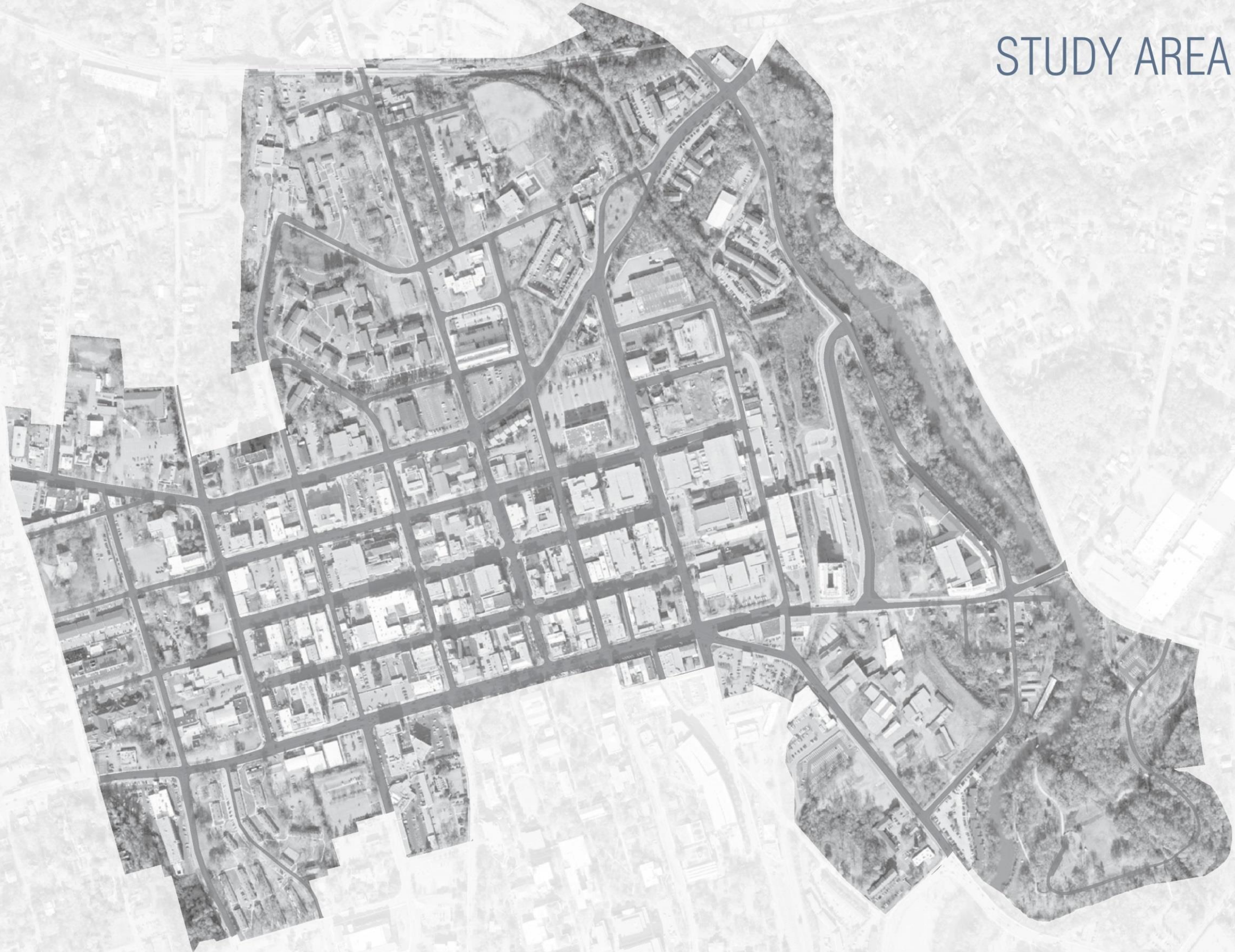


the **Athens** *downtown*
Master Plan ²⁰³⁰

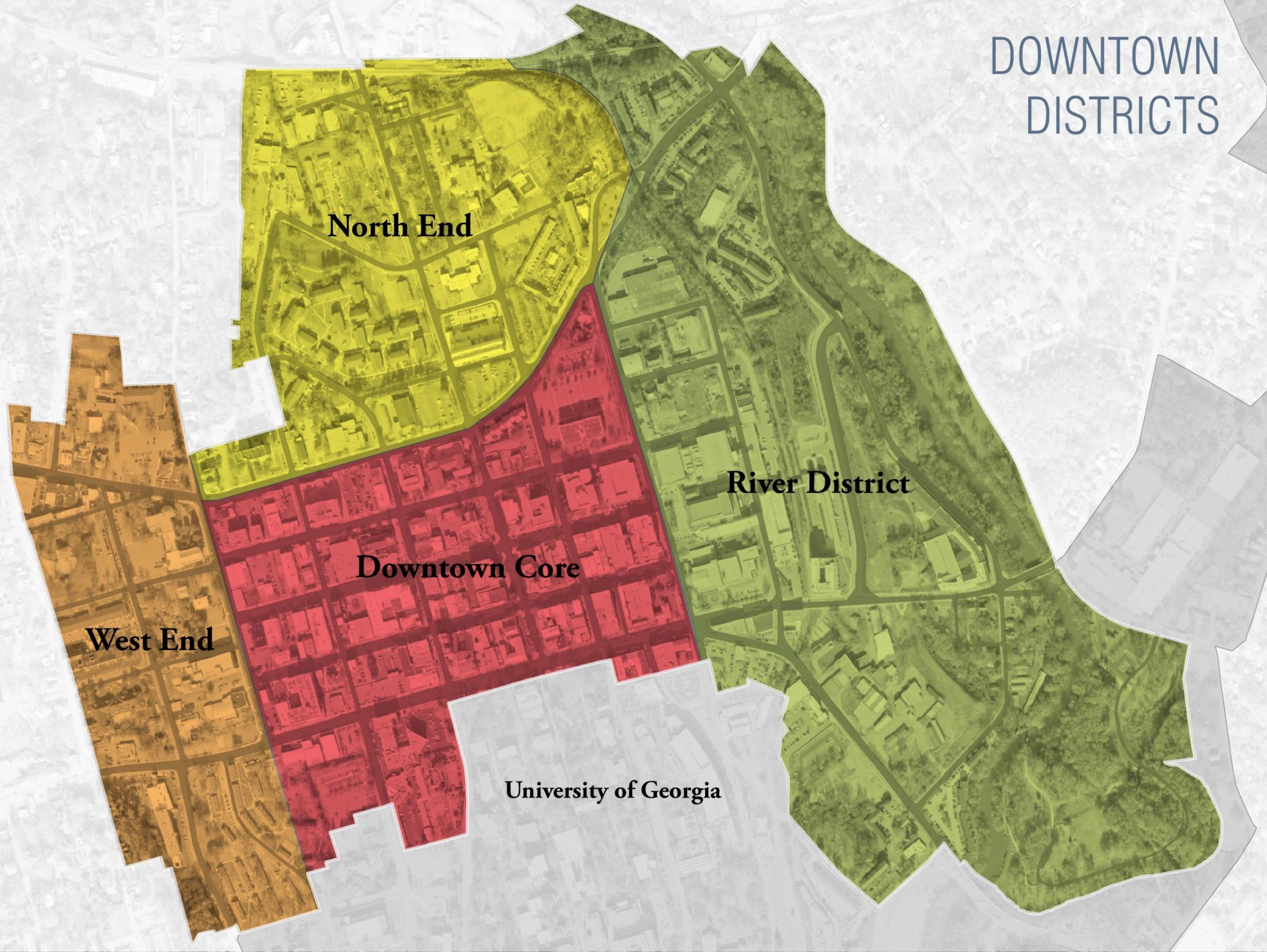
STUDY AREA



CHARACTER



DOWNTOWN DISTRICTS



North End

River District

Downtown Core

West End

University of Georgia

DOWNTOWN DISTRICTS *Northeast Precinct*



NORTHEAST PRECINCT CONCEPT
College of Environment and Design

the Planning Process

and

Public Participation

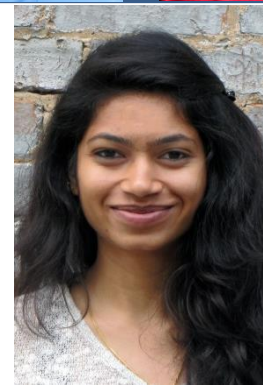
A Learning Opportunity

STUDENT PLANNING TEAM

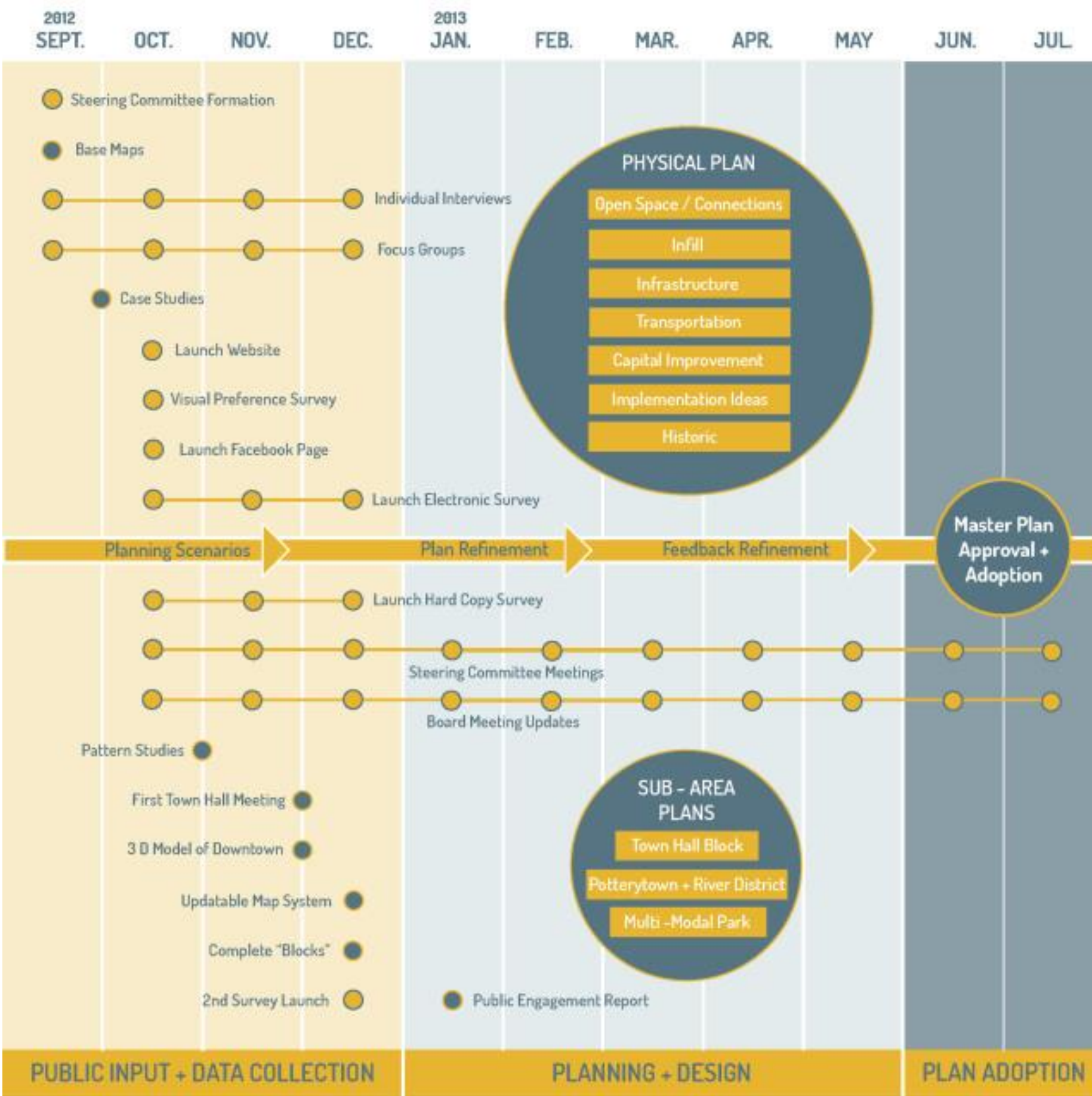
FALL
2012/
SPRING
2013



SUMMER
2013

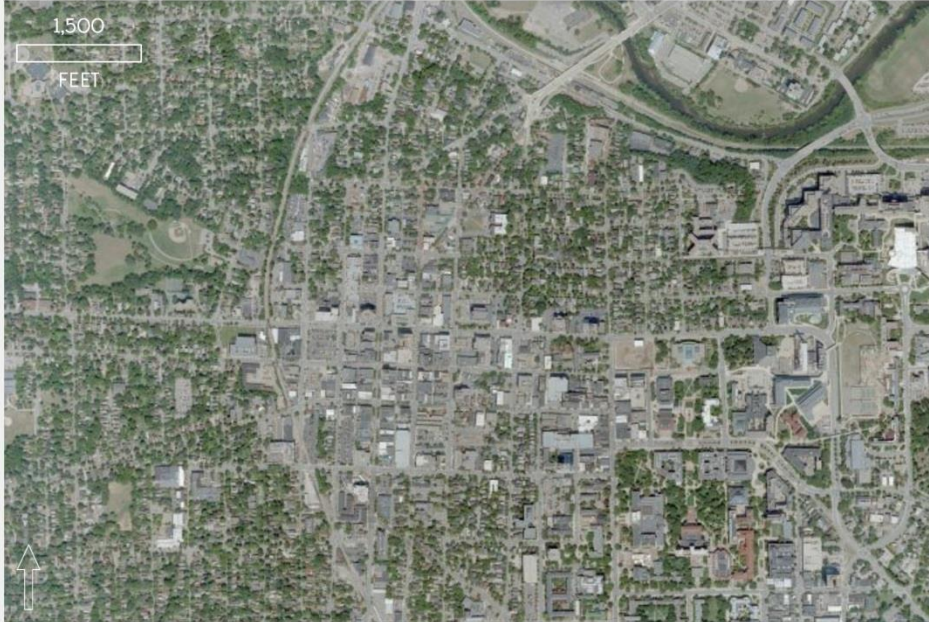


TIMELINE



Other Cities

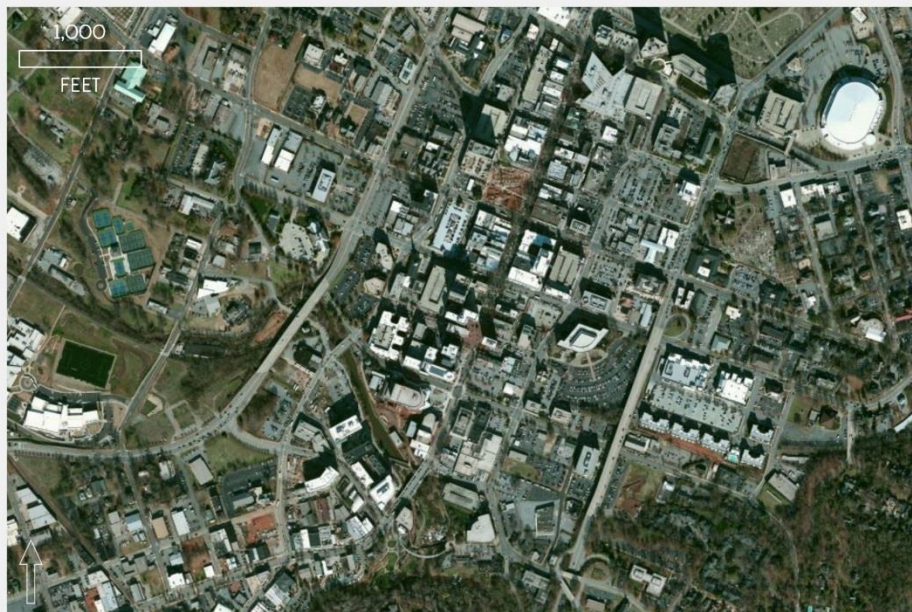
CASE STUDIES *Creating a Vision*



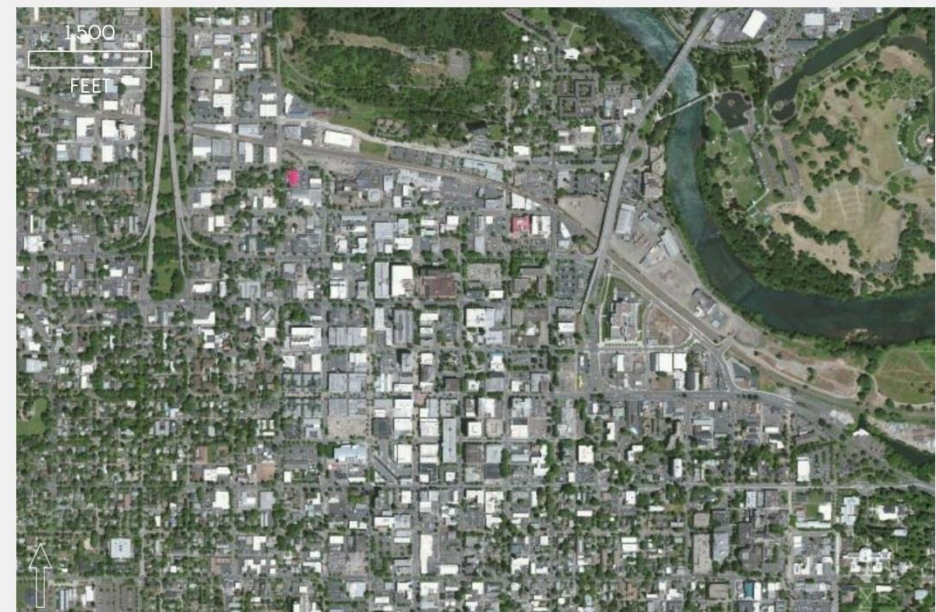
ANN ARBOR, MI



BOULDER, CO



GREENVILLE, SC



EUGENE, OR

PUBLIC INPUT Survey



Questions Asked:

- Why **do** people come downtown?
- Why **don't** people come downtown?
- How could downtown be improved by 2030?
- As downtown develops, what needs to be protected?
- What's your favorite thing about downtown?
- Share with us any visions, ideas or thoughts for the future.

PUBLIC INPUT
Survey



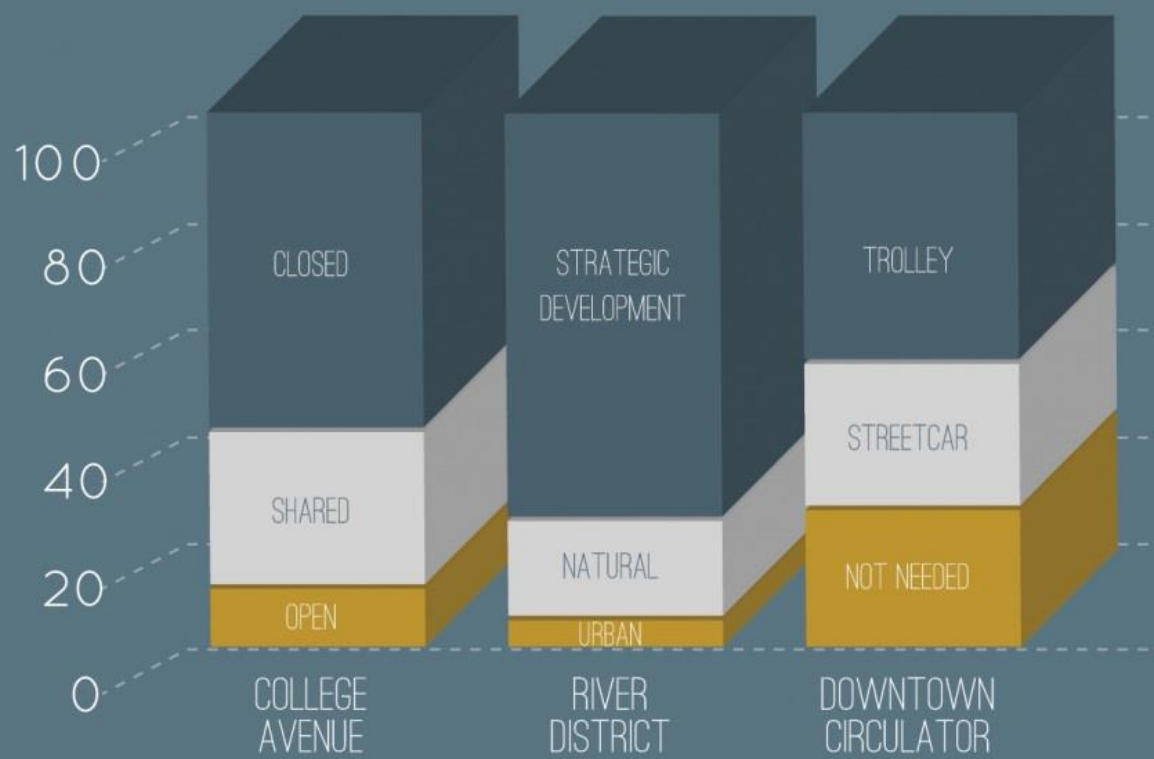
PUBLIC INPUT
Town Hall Meeting



PUBLIC INPUT

Survey Results

PREFERENCE POLLING

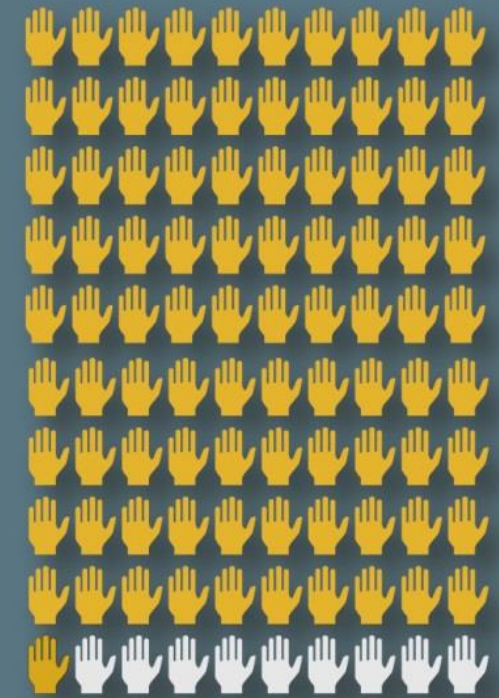


COMMUTER RAIL TO ATLANTA



YES 91% NO 9%

RAIL TRANSIT THROUGH CAMPUS

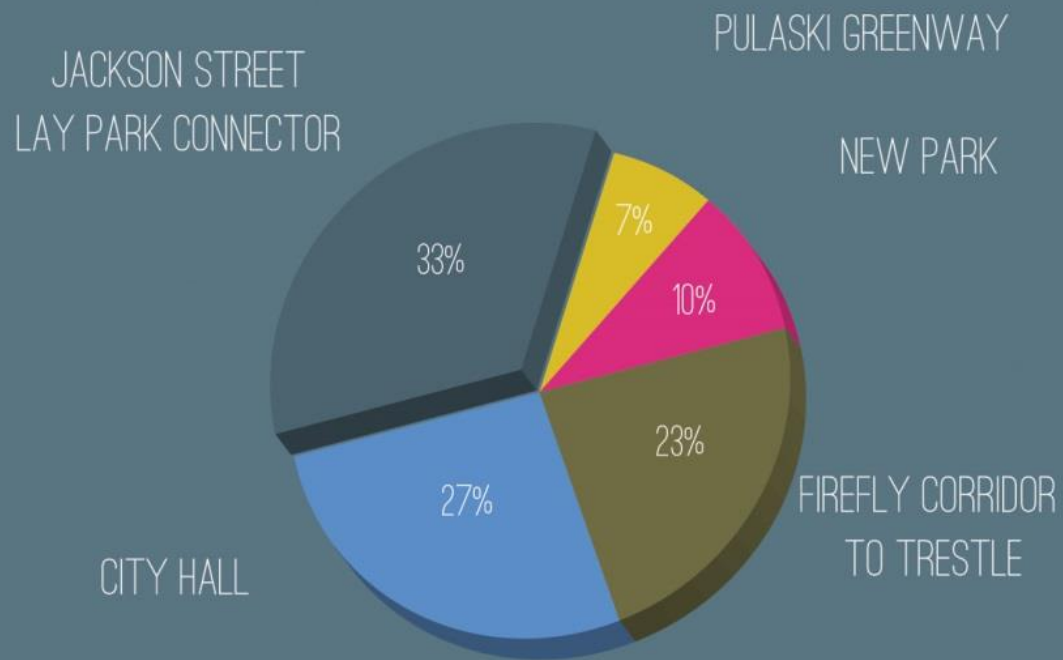


YES 91% NO 9%

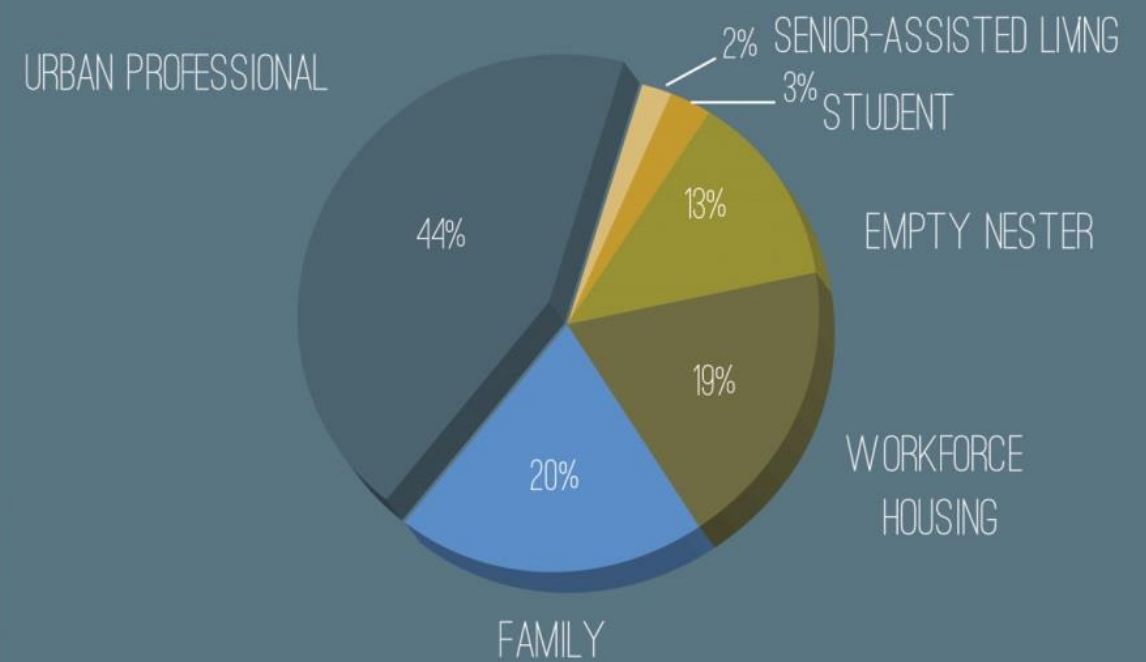
PUBLIC INPUT

Survey Results

WHICH LOCATION SHOULD BE A PRIORITY FOR ADDITIONAL GREENSPACE?



WHAT TYPE OF RESIDENTIAL DEVELOPMENT SHOULD BE ENCOURAGED?



Public Restrooms

CASE STUDIES *Gathering Ideas*



URBAN WONK

Why Portland's Public Toilets Succeeded Where Others Failed

JOHN METCALFE JAN 23, 2012 49 COMMENTS

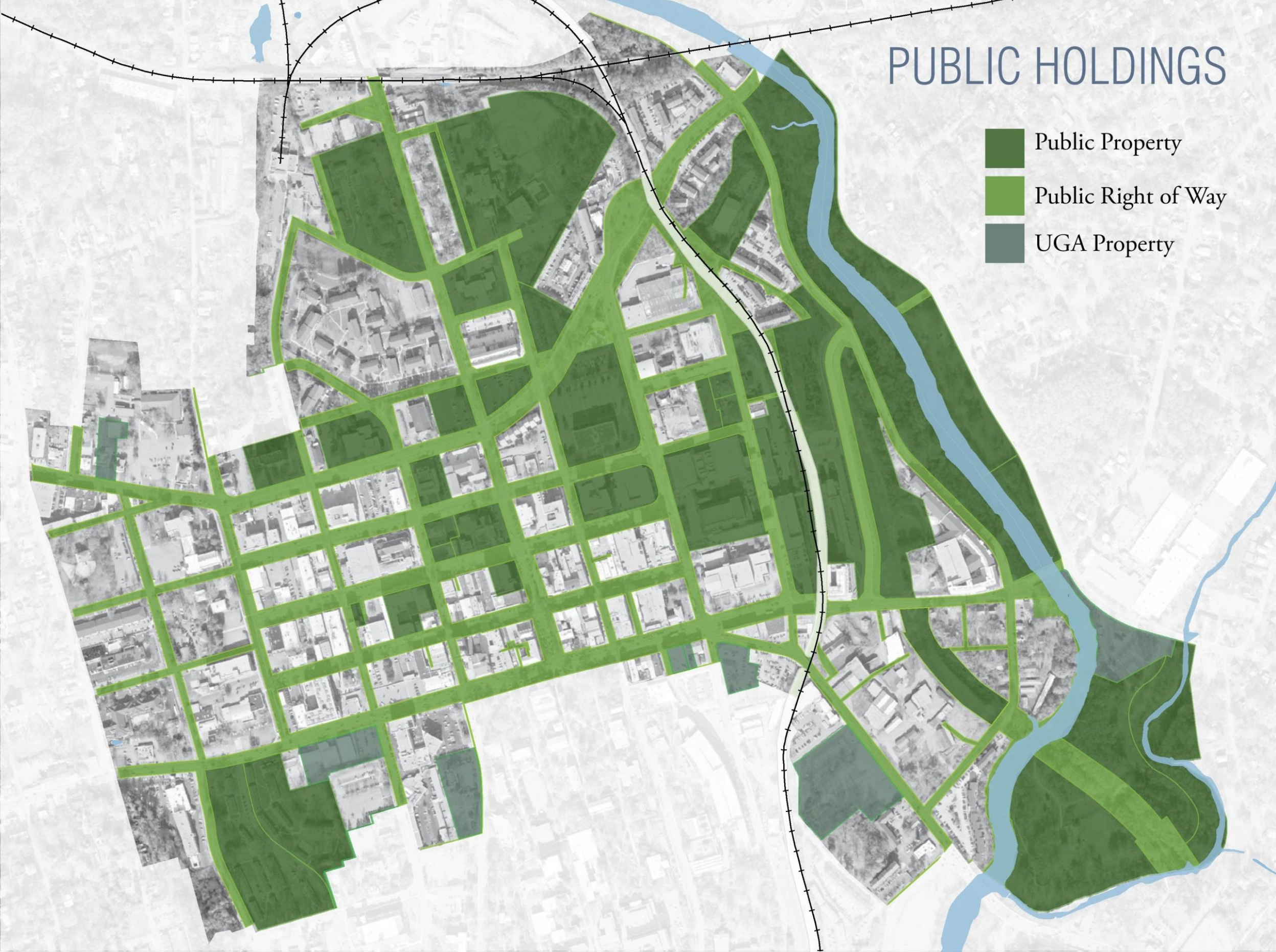


Video

The Master Plan

PUBLIC HOLDINGS

- Public Property
- Public Right of Way
- UGA Property



TRANSPORTATION *Streets*

- Proposed Parking
- Existing Parking
- Existing Street Parking
- Proposed Street Parking



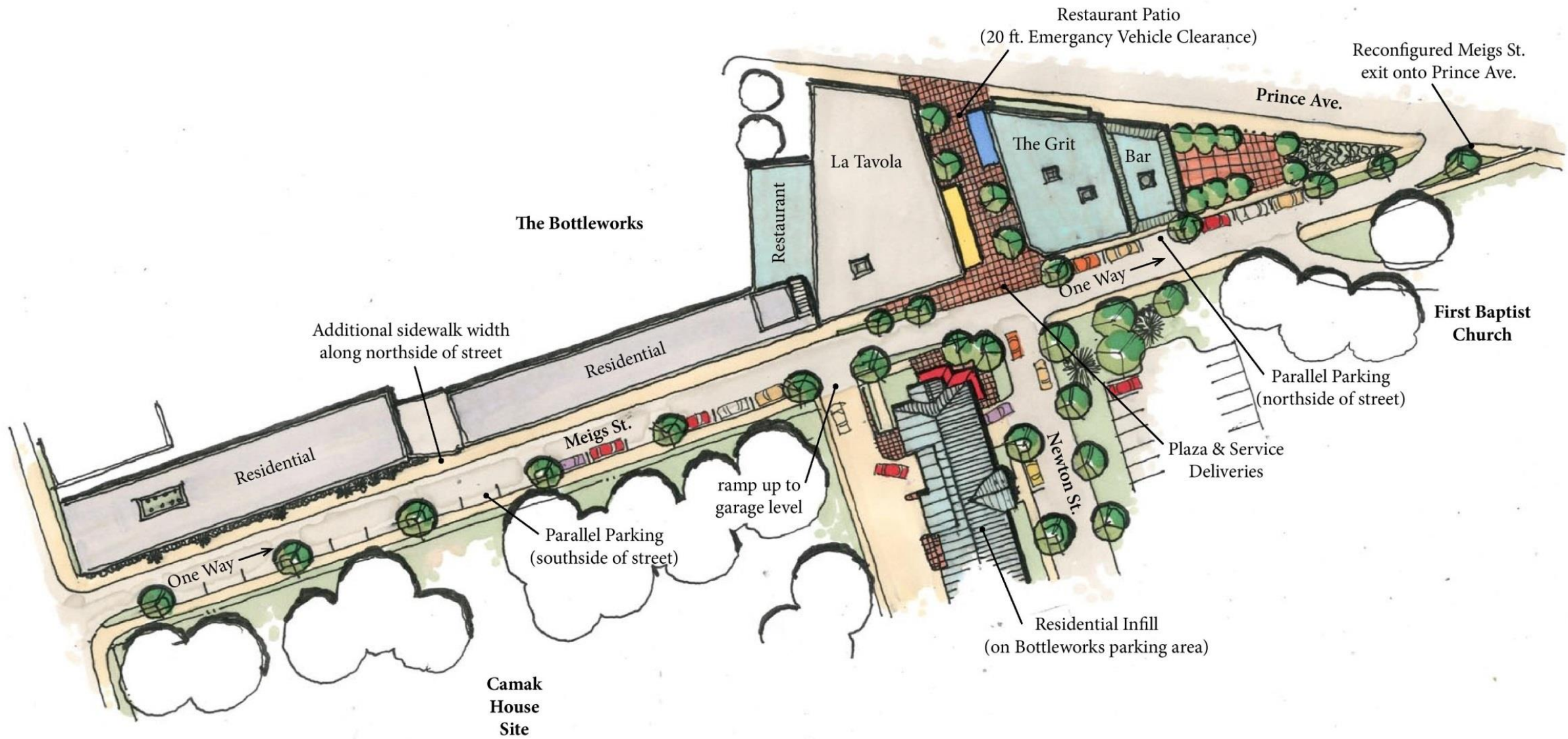
TRANSPORTATION

Clayton Street



TRANSPORTATION

Meigs Street



TRANSPORTATION

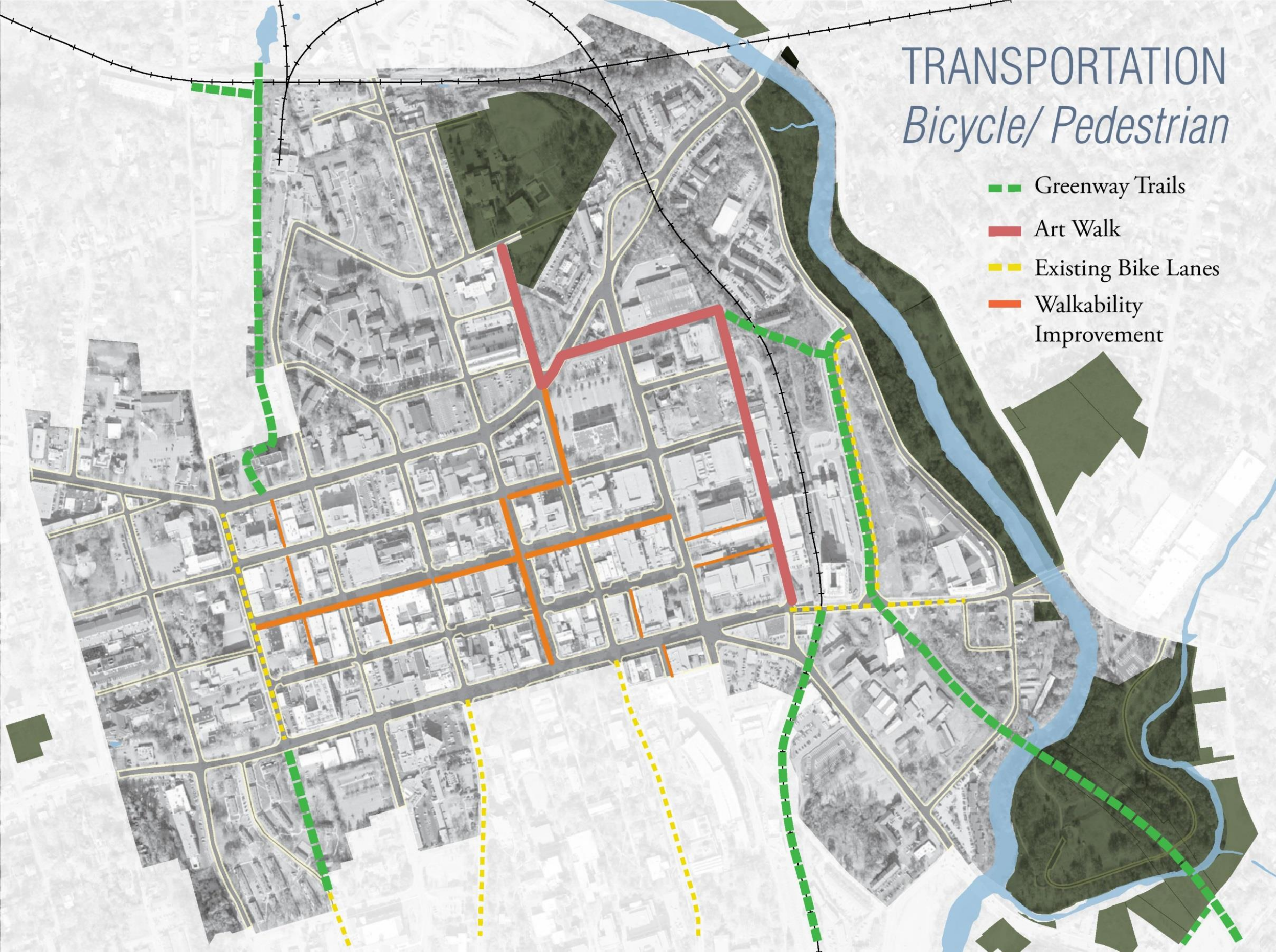
Dougherty Street



TRANSPORTATION

Bicycle/ Pedestrian

-  Greenway Trails
-  Art Walk
-  Existing Bike Lanes
-  Walkability Improvement



TRANSPORTATION

Intermodal Rail Station



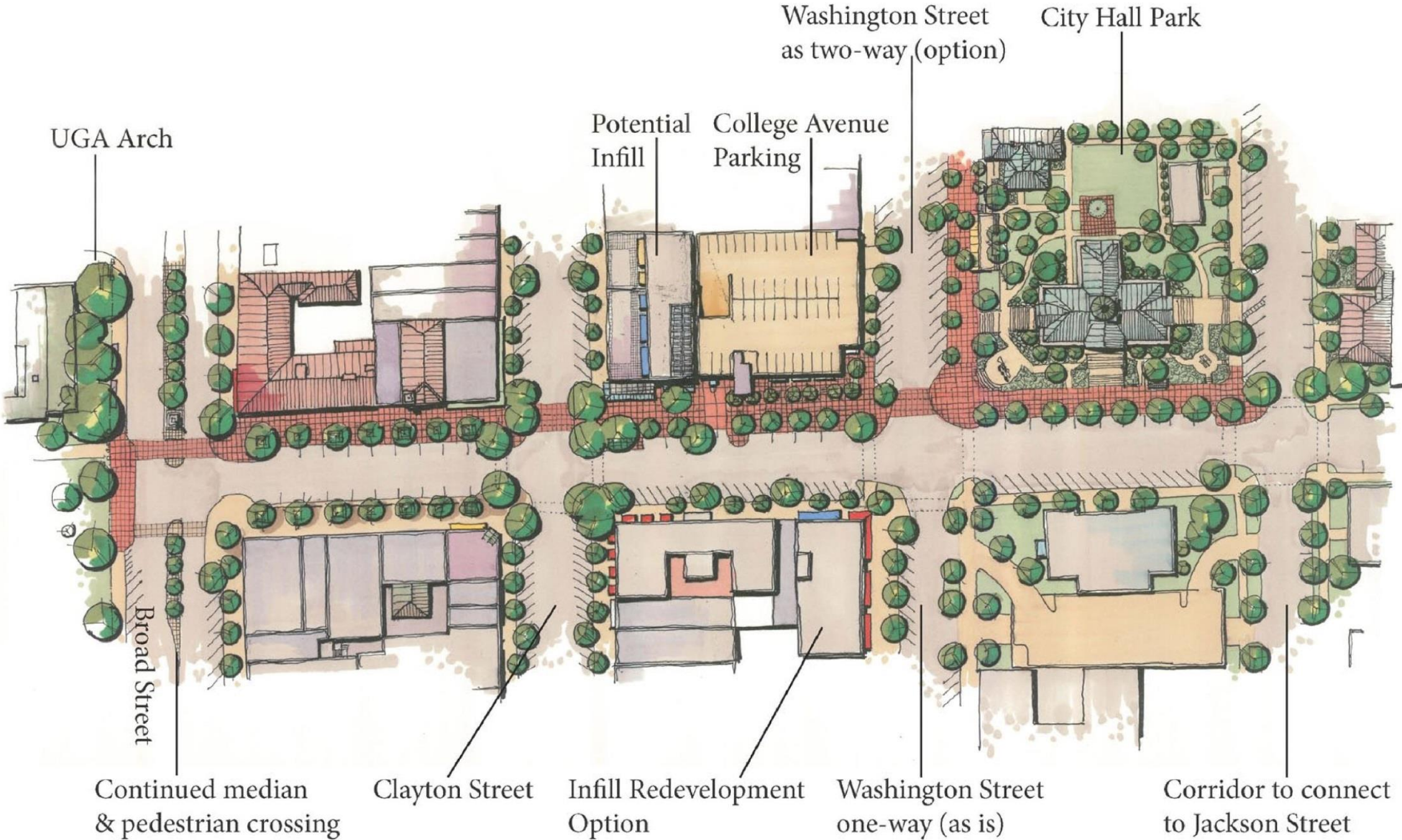
TRANSPORTATION

Murmur Trestles



TRANSPORTATION

College Avenue Promenade



TRANSPORTATION

Jackson Street Corridor



TRANSPORTATION

Art Walk Diagram



TRANSPORTATION
Art Walk
Foundry St.



Existing

1. Intermodal Station
Buses & Future Train
2. Selig Mixed Use
(Commercial,
Residential)
3. Amphitheater
4. Press Place (office)
5. The Eclipse (Res)
6. 909 E. Broad (Res)
7. Traditions (Res)
8. Whistleberry (Res w/
additional construction)

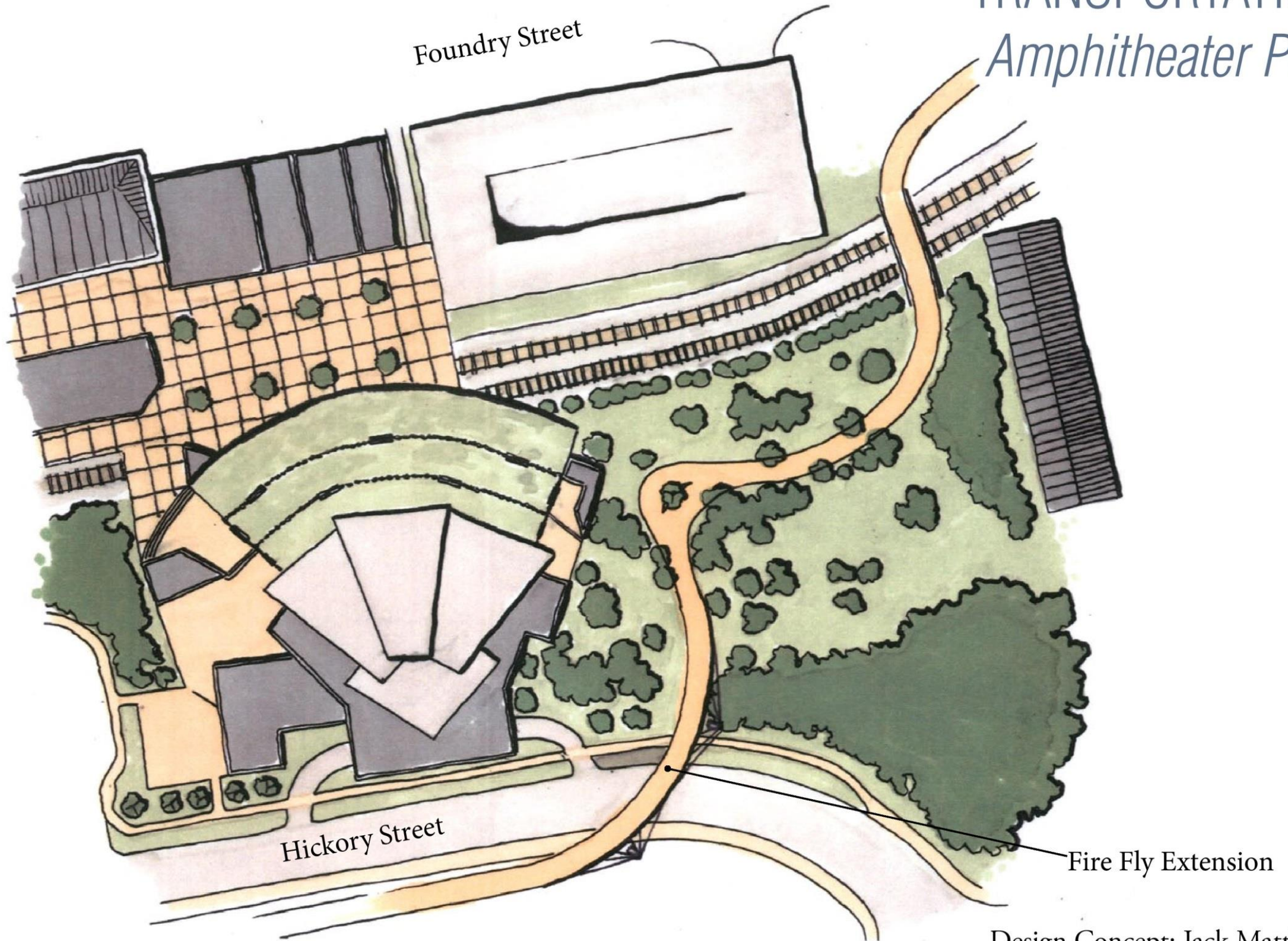
Infill Development

- A. Residential at the Classic Center (2)
- B. Residential at Ness Place
- C. Commercial/ Residential on Thomas
- D. Hyatt Place Hotel
- E. Residential/ Commercial on E. Broad
- F. Residential on Willow
- G. Residential Infill with park
and small commercial
(Pottery
Town)

TRANSPORTATION *River District*



TRANSPORTATION *Amphitheater Plan*

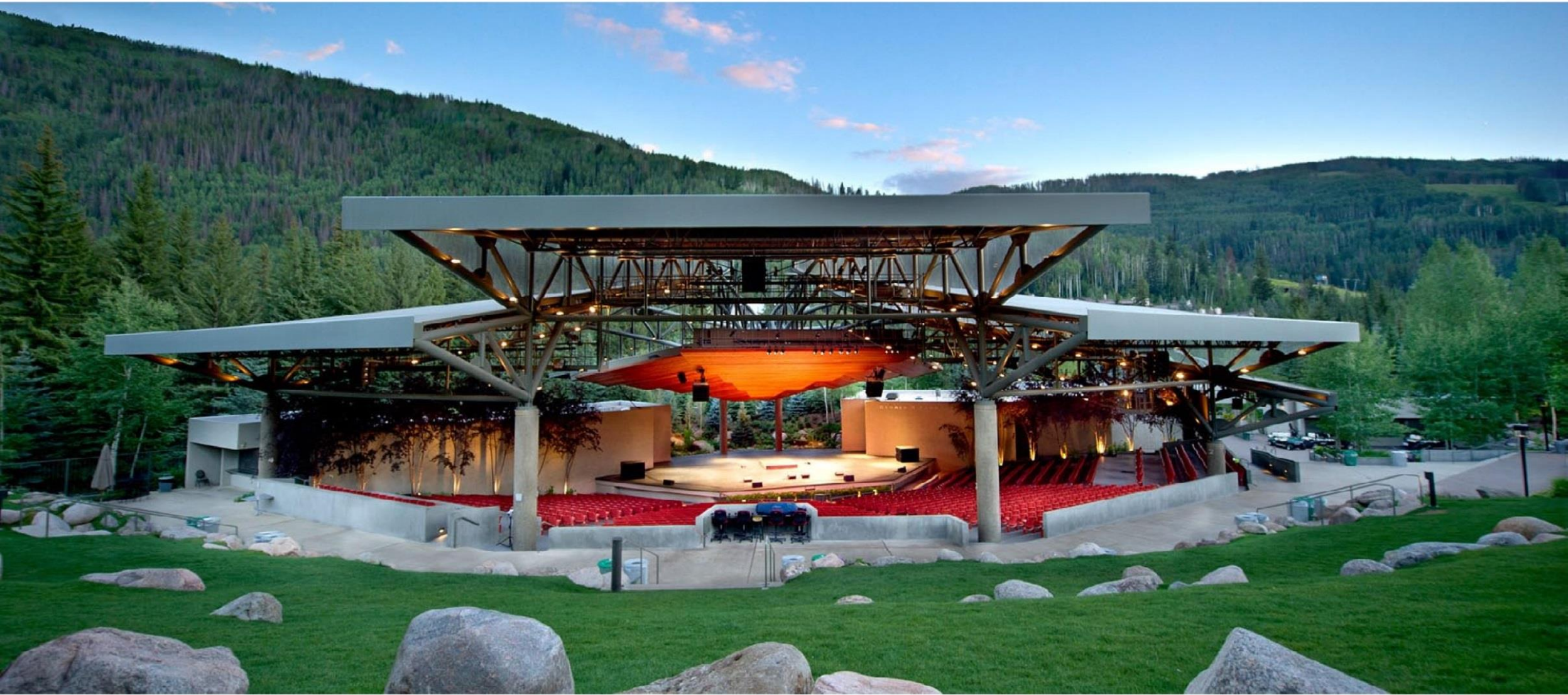


Fire Fly Extension

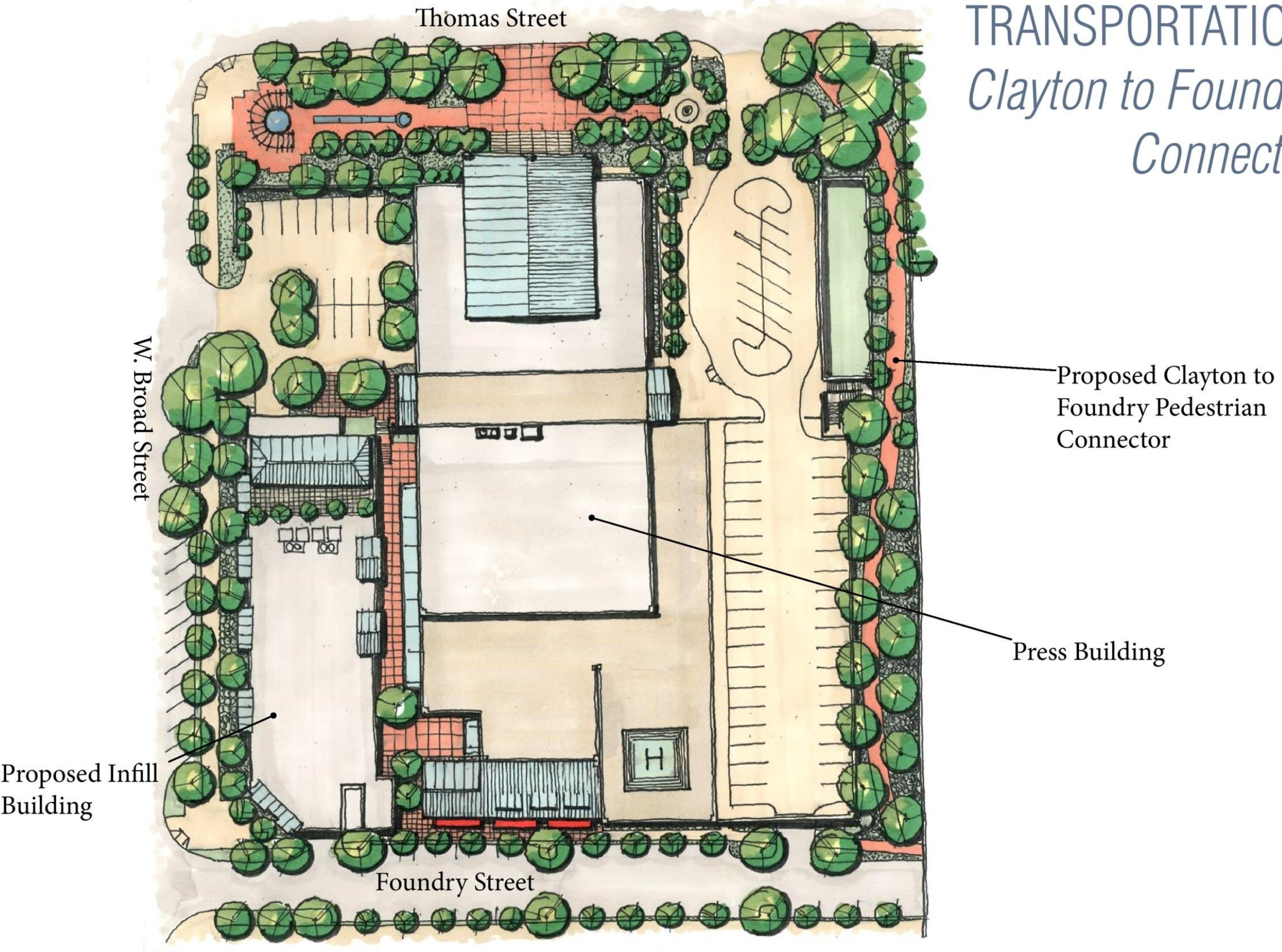
Design Concept: Jack Matthews

TRANSPORTATION

Amphitheater (Vail, CO)



TRANSPORTATION *Clayton to Foundry Connector*



Proposed Clayton to Foundry Pedestrian Connector

Press Building

Proposed Infill Building

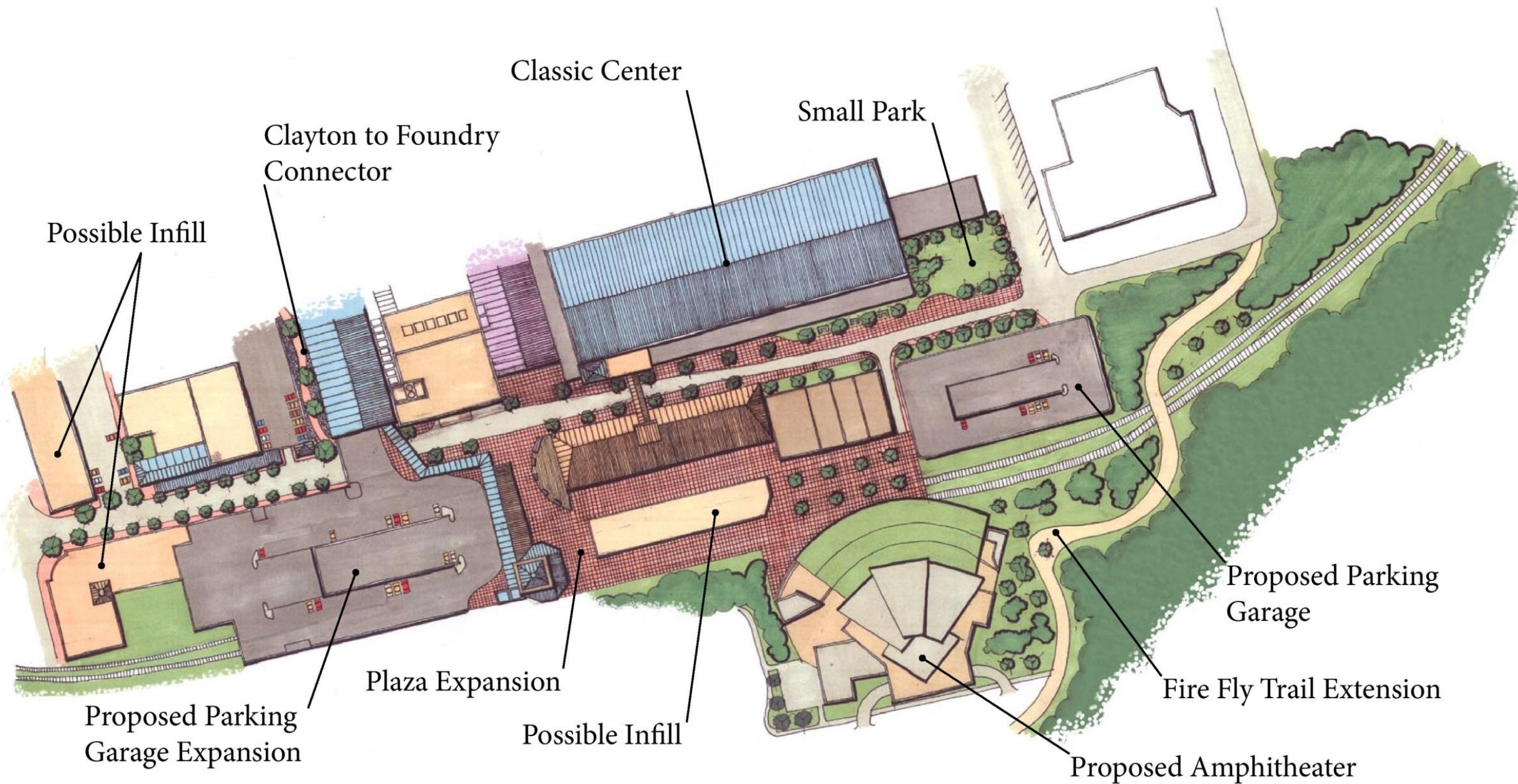
Thomas Street

Foundry Street

W. Broad Street

TRANSPORTATION

Foundry Street



Possible Infill

Clayton to Foundry Connector

Classic Center

Small Park

Proposed Parking Garage Expansion

Plaza Expansion

Possible Infill

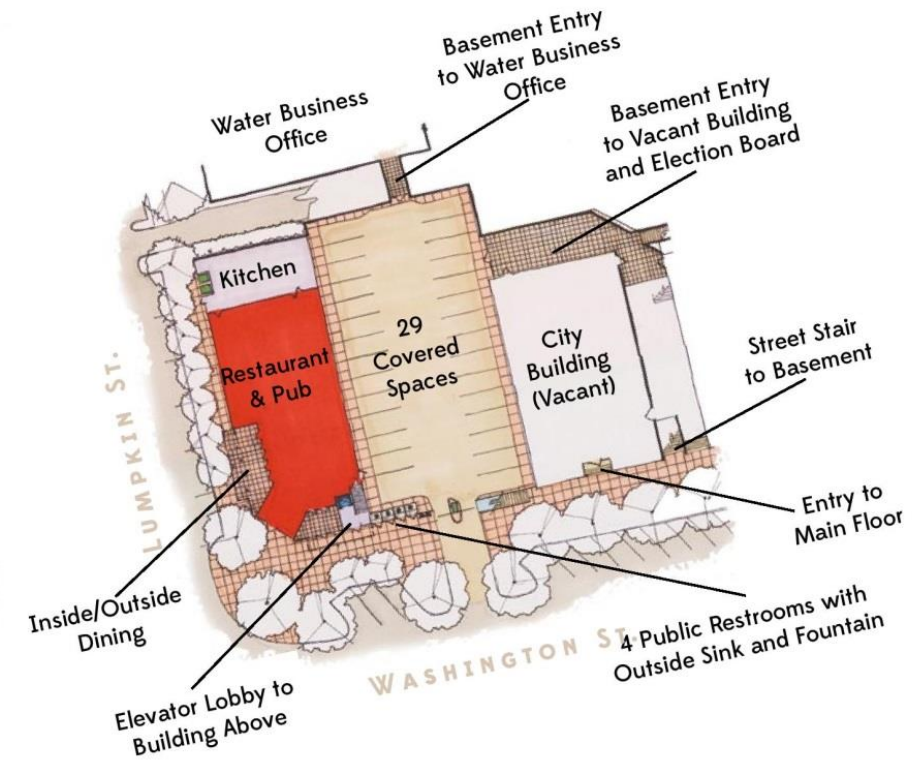
Proposed Parking Garage

Fire Fly Trail Extension

Proposed Amphitheater

Design Concept: Manasi Parkhi

CITY HALL PARK



GREEN INFRASTRUCTURE

1. Armstrong Dobbs & Pottery Town
2. Downtown Athens
3. Dougherty Creek
4. Pulaski Creek
5. Tanyard Creek
6. Founder's Spring and Spring Creek





TRANSPORTATION

Spring Creek

FINANCE & IMPLEMENTATION

Existing Downtown SPLOST Projects (2021)

- Clayton Street
- Fire Fly Trail
- City Hall Block
- Pulaski Greenway
- Others

Future SPLOST Periods

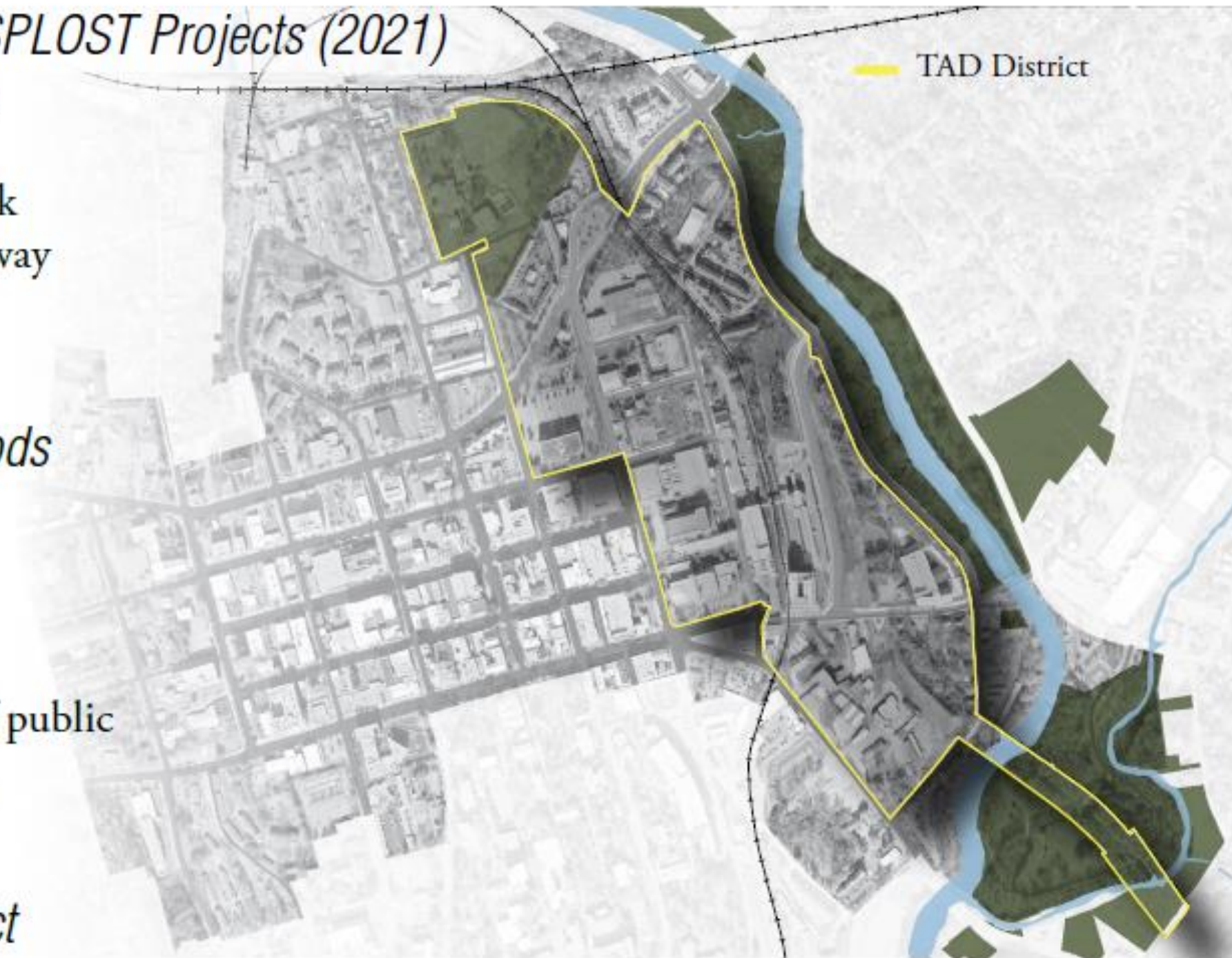
2021-2026

2026-2031

Land Leasing

Note amount of public lands available.

Tax Allocation District



TAX ALLOCATION DISTRICT

Private Development

- Current Development
- Possible Development



TAX ALLOCATION
DISTRICT
Current Development



TAX ALLOCATION
DISTRICT
Current Development



TAX ALLOCATION
DISTRICT
Current Development



TAX ALLOCATION
DISTRICT
Current Development





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Facebook: www.facebook.com/DowntownAthensMasterPlan